



# Trustworthy Provenance for Physical and Digital Artifacts with Commodity Mobile Devices

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# Tackling safety- and trust-critical problems

- Problems arise without evidence of origin, authenticity and ownership

**Provenance evidence**

CNA Insider

### Are you buying fake skincare products online? The problem is more common than you think

Lab tests on ski authorised retail risks

**B B C** Register



The price difference may no retail shops and the same it finds out.

### Fake alcohol deaths highlight SE Asia's methanol problem

22 November 2024

Frances Mao  
BBC News



## FAKE LUXURY FRAGRANCES SEIZED!



**Origin:**

*Where do ingredients come from?*

**Authenticity:**

*Is it genuine and from an authorized seller or brand?*

**Ownership:**

*Has it ever been sold, returned, resold, or repackaged?*

**Counterfeit consumer goods**

**Manufacturers, retailers, consumers**

# Tackling safety- and trust-critical problems

- Problems arise without evidence of origin, authenticity and ownership

2.5 billion online images stolen every day in 2018

News By Ja **Billions of fake images, videos generated by AI rewrite human memory**

Potential according Prolonged social media in face of **'Mass theft': Thousands of artists call for AI art auction to be cancelled**

Silan Turp Letter says many of works being sold by Christie's are made by AI models trained on pieces by human artists, without a licence  
16 February 2023



Image Theft by



## Origin:

*Who created this image/video?  
What is the original source?*

## Authenticity:

*Is it edited after creation? Is it generated by AI?*

## Ownership:

*Who owns the copyright?*

**Content creators, platforms**

**Fake & stolen digital content**

# We recover provenance evidences, but ...

- Existing solutions rely on **extrinsic** evidences
- Extrinsic provenance: **“name card”** attached **outside** the artifact itself



Differentiation often relies on **labels & packaging**



Examples of extrinsic evidences

# Problems with extrinsic provenance

- Easily modified, duplicated, removed, or forged
- More severely, **detached** from the artifact itself



Physical content



Second-hand empty perfume bottles

Linked to packaging only



**It does not tie to the artifact itself**

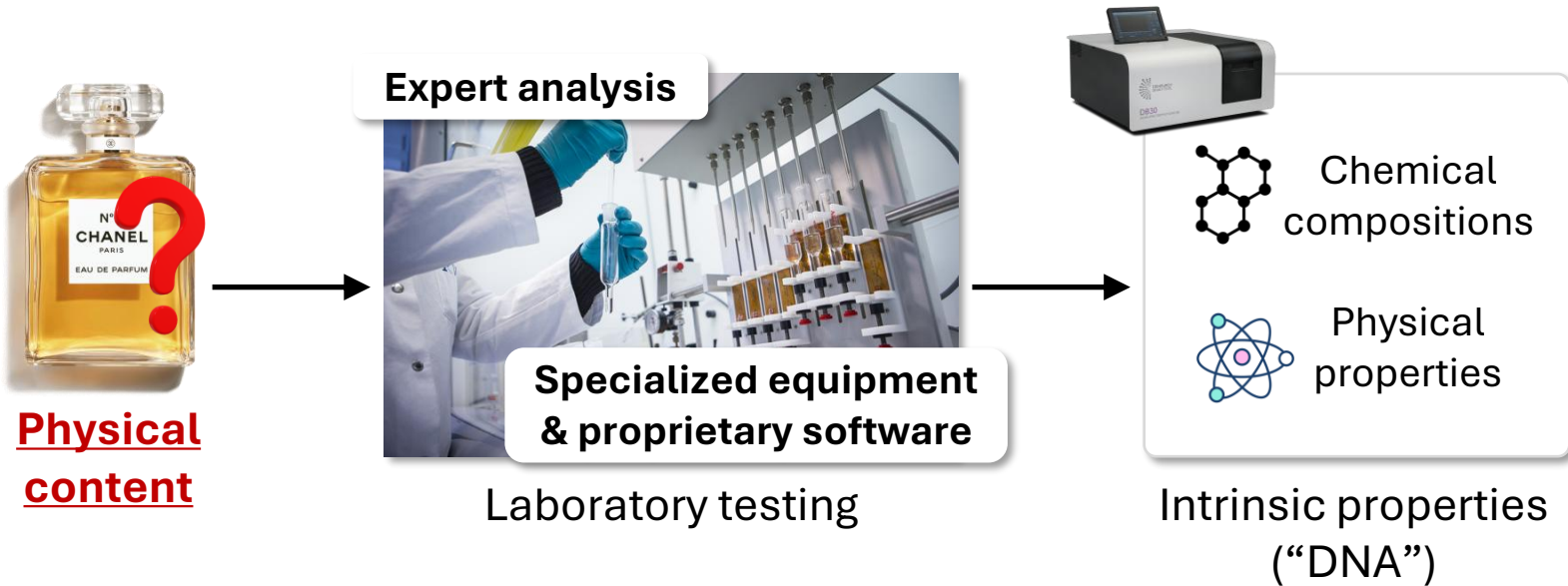


RFID tags

Examples of extrinsic evidences

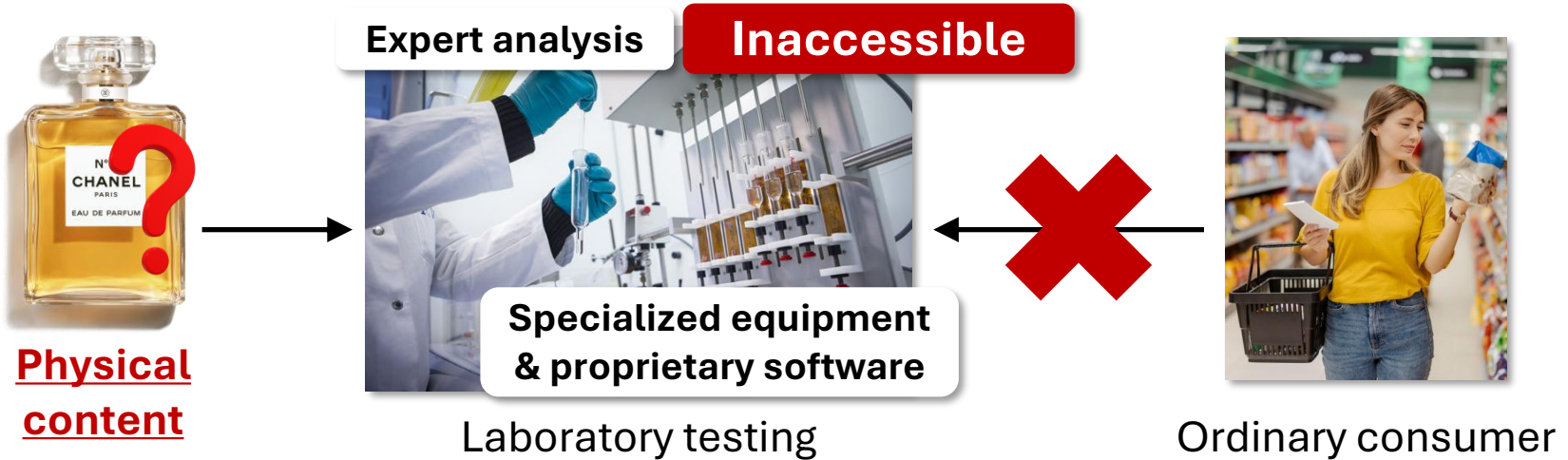
# Intrinsic provenance is the right way

- Intrinsic provenance: from evidence recovered from **inherent properties** (“DNA”) of the artifact itself



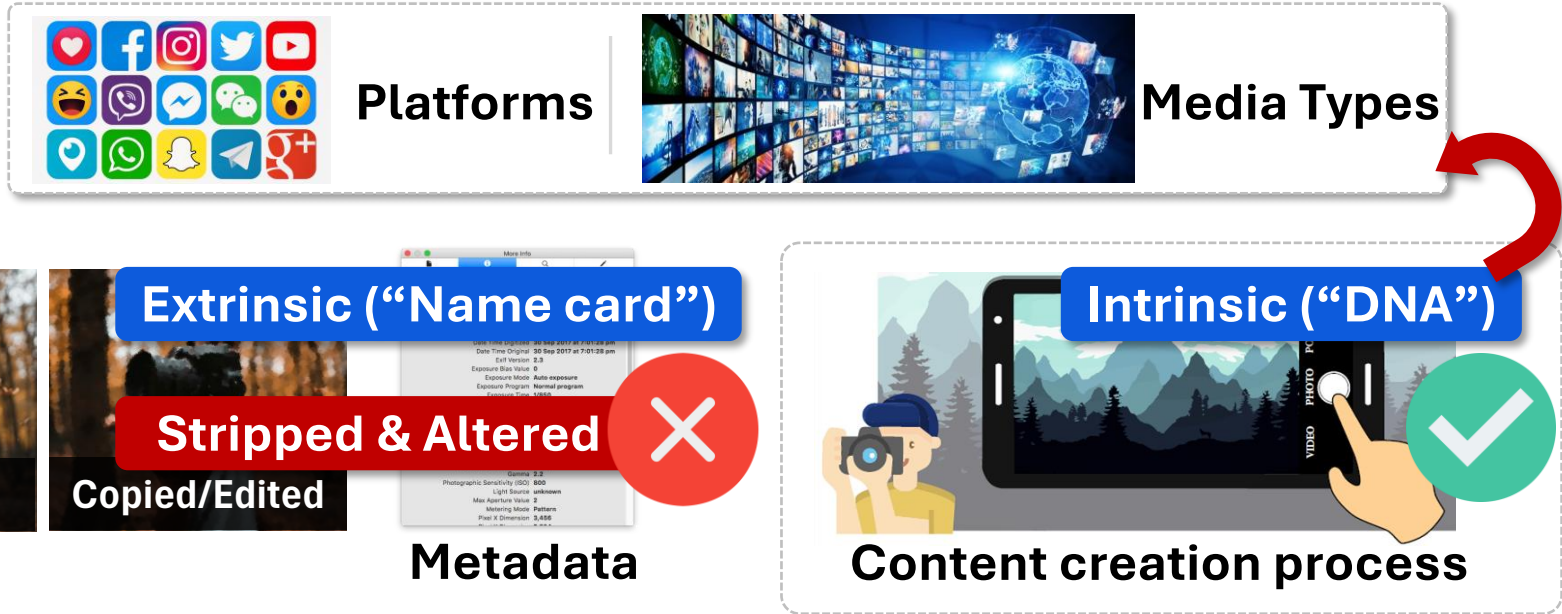
# Intrinsic provenance is the right way, but ...

- Intrinsic provenance: from evidence recovered from **inherent properties** (“DNA”) of the artifact itself



# It applies to digital content as well

- Ubiquitous intrinsic provenance also benefits digital content
- Wide deployment without proprietary software/expertise

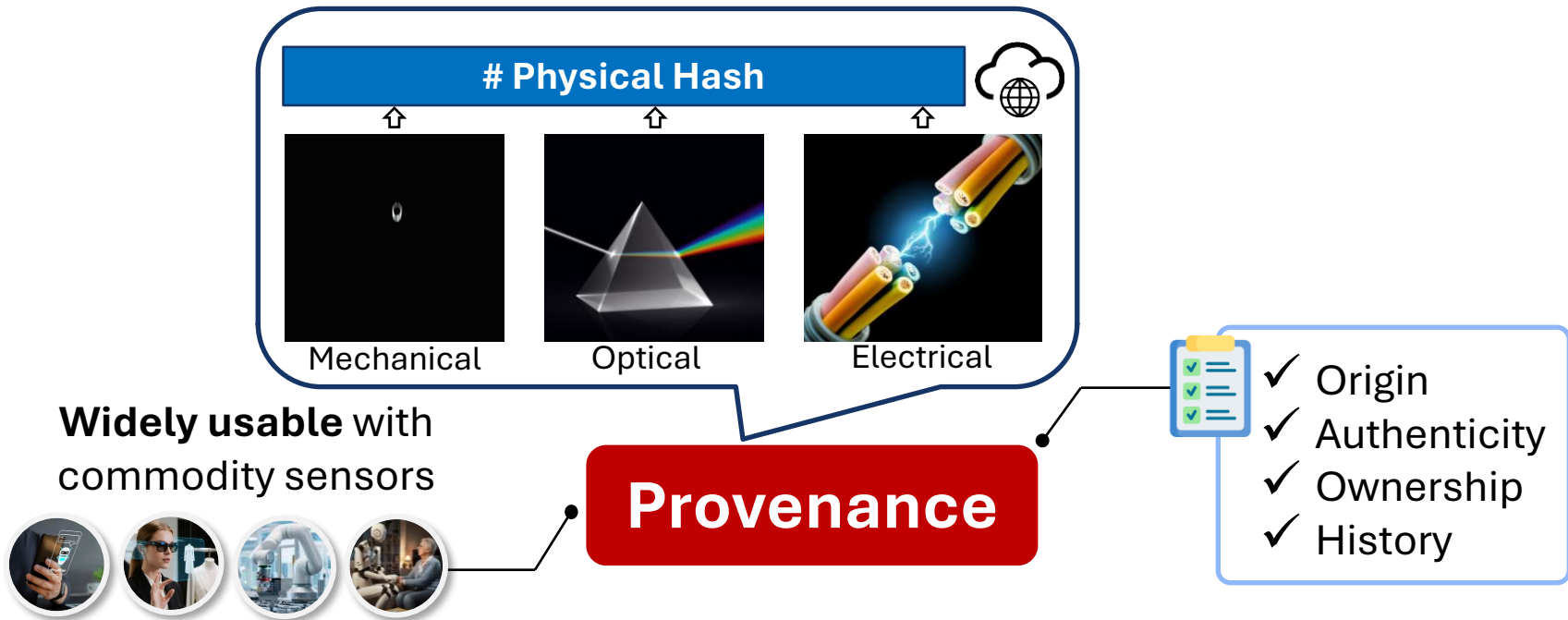


**My research aims to**

**Build widely usable intrinsic provenance systems  
in physical and digital domains.**

# Core insight: inherent physical characteristics

- Leverage **unique**, **persistent** and **resistant** physical characteristics
- “Physical hash” as provenance to be extracted and verified by AI



# Dimension #1: physical provenance

- Develop vision-based AI on commodity mobile devices to help everyday users **extract** and **verify physical properties** of products

Physical Provenance

Spy Cam  
[SenSys'21]



Best Poster

Liquid  
[MobiSys'22]

Fabric  
[SenSys'23]

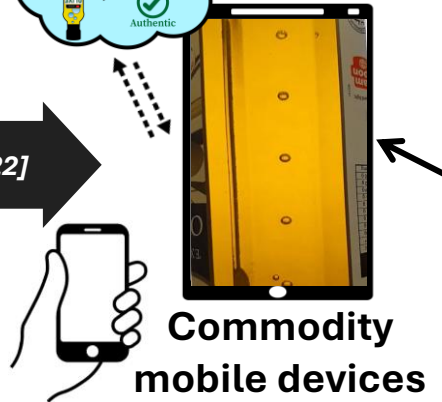
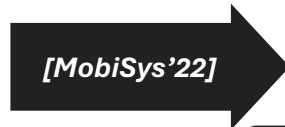


Best Paper

Powder  
[MobiSys'24]

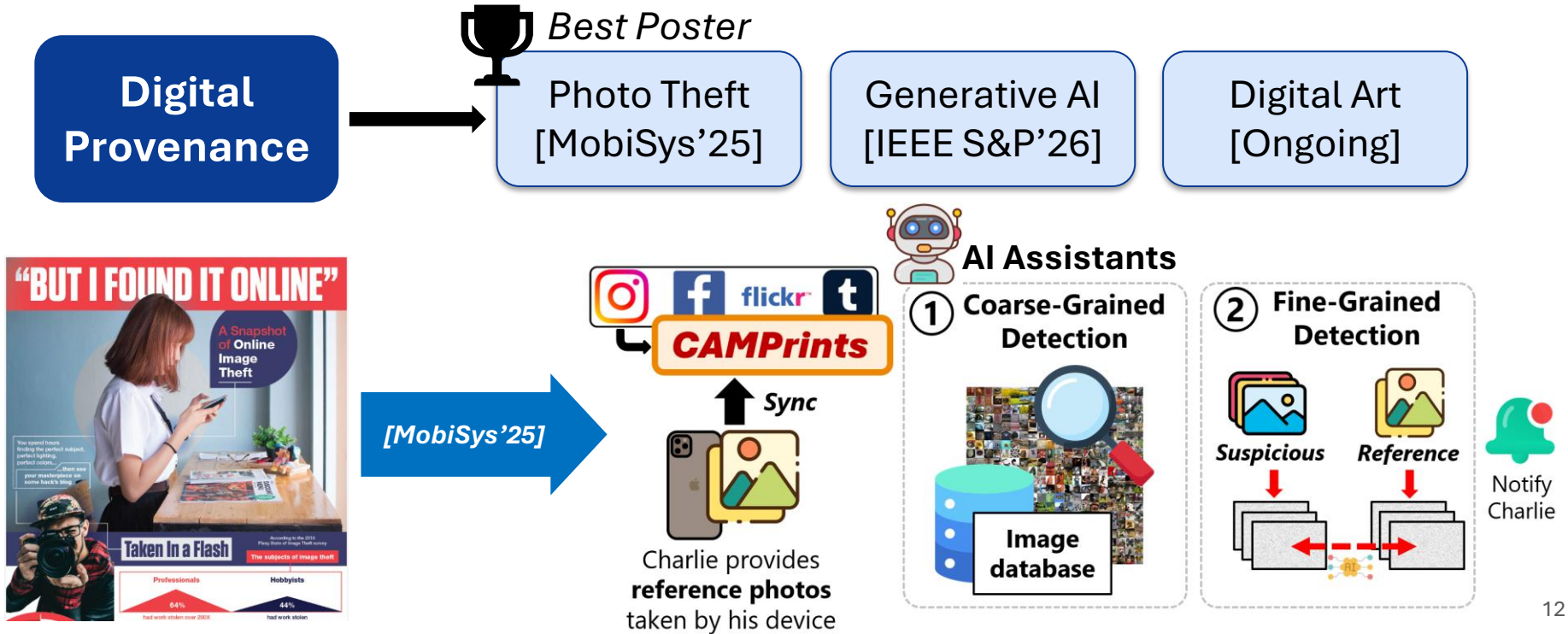


Liquid Testing



# Dimension #2: digital provenance

- Develop AI assistants to help media platforms by leveraging **digital-to-physical links** from online content to their **creation process**



# Moving forward: hybrid provenance

- Hybrid provenance: leveraging the benefits of both extrinsic and intrinsic provenance (like a “passport” that contains “biometrics”)



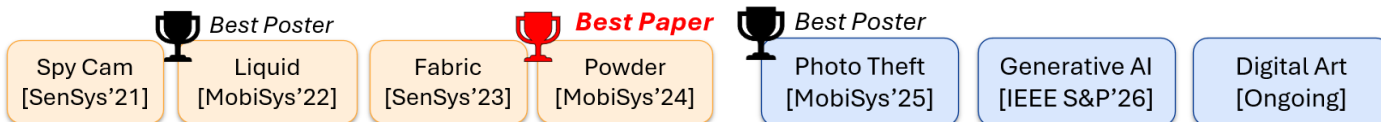
Extrinsic Provenance



Intrinsic Provenance

Physical  
Provenance

Digital  
Provenance



# Conclusion

- Our mobile devices are **“tricorders”** in Star Trek

STAR  
TREK



The future is not just more connected.  
It is more **trustworthy**, because **provenance** can be  
**built into everything that matters.**

# Thank you!



## Bangjie Sun

PhD Candidate @ NUS



### Research Interests

A central premise of my research is that no single provenance signal is sufficient on its own. Beyond cryptographic records and other forms of extrinsic provenance, I study how visible physical signals, sensor fingerprints, and computational forensics provide complementary **intrinsic provenance** for building trustworthy systems that remain robust under adversarial manipulation. I also aim to make provenance recovery and verification **practical on commodity everyday devices** rather than confined to specialized laboratories or proprietary platforms. Ultimately, I seek to advance **hybrid provenance** systems that integrate these signals not only to verify the origin, authenticity, and transformation history of physical and digital artifacts, but also to enable **accountable human-AI workflows** in which transformations, interventions, and responsibility can be meaningfully audited.

Mobile & Sensing Systems **PRIMARY**

Security & Privacy **SECONDARY**